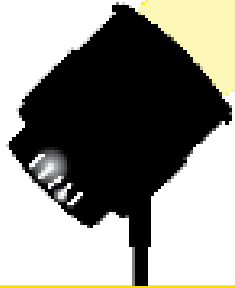


# State Convention Partner



 Wisconsin FFA Foundation

## Program Benefits

- Connect with the most exciting Wisconsin FFA event of the year
- Broad range of participation levels
- Recognition across multiple audiences and channels
- Gold-level supporters earn naming rights for a convention activity
- Simple commitment process



*engaging*



*encouraging*



*empowering*



*embracing*



*exciting*

The Wisconsin FFA Convention is the *premier event* of the year for Wisconsin FFA members!

The *cream-of-the-crop agricultural youth* flood our state's capital city each June donned in their best blue corduroy.

For some, state-level competitions and recognition *inspire a new level of quality and competency* in their individual program areas.

For others, the week is a chance to be *stirred to action by the excitement, explore new friendships, deepen understanding of leadership concepts*, and much more.

*For all, the power and passion of the convention is treasured as a life-changing experience.*

### 2011 Audience at a Glance:

- 3,468 Total - **Record attendance!**
  - 2,158 FFA Members (220 chapters represented)
  - 1,310 Guests (includes advisors, family members, school administrators, board members, business and industry representatives and other VIPs)
- \$1.5M direct spending impact to Madison and the surrounding area
- About 1,000 students are recognized on-stage during the seven general sessions
- 2010-11 annual membership reached 18,464 - 20-year high!

# Levels of Participation

Recognition Area	Friend \$250	Supporter \$500	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Platinum \$10,000
Recognition in the official convention program	X	X	X	X	X	X
Recognition in the donor credit roll on the big video screen during session three	X	X	X	X	X	X
Recognition on the convention partners web page on wisconsinffa.org for one full year, starting May 1		X	X	X	X	X
Recognition on the Foundation website for one full year, starting May 1 (wisconsinffafoundation.org)		X	X	X	X	X
Tickets to the Sponsors and Award Winners' Dinner		2	2	2	4	6
Recognition at Sponsors and Award Winners' Dinner			X	X	X	X
Recognition on banner stand signage in the convention hall			X	X	X	X
Recognition on-stage during session three				X	X	X
Ad placed in the official convention program				¼ page	½ page	1 page
Recognition on large banner signage in the convention hall					X	X
Invitation to present a workshop					X	X
Complimentary career show booth					X	X
60-second recorded video message shared during a session						X
Naming rights and corresponding recognition for one of ten special events/activities (listed on commitment form)						X

\*We welcome any ideas to strengthen the recognition provided in appreciation for this meaningful support.